

**SAN FRANCISCO BAY AREA
WATER EMERGENCY TRANSPORTATION AUTHORITY
On-Call Marketing and Public Relations Consulting Services
RFP 17-025
Addendum NO. 1
December 12, 2017**

SCOPE

This Addendum No. 1 consists of one page. It includes a modification to Attachment A of the RFP and questions asked to date with responses.

1. Modification to RFP: Attachment A, "Sample Agreement for Professional Services", Paragraph 5, "Compensation". The second sentence of the paragraph is replaced with the following:

"However, the maximum aggregate compensation authorized to be expended for services provided under this Agreement may not exceed \$_____ in any fiscal year."

WETA will set the Not to Exceed compensation prior to contract award based on WETA's determination of the extent of work expected under the contract.

2. QUESTIONS AND ANSWERS

Q1: Do we need to submit two entirely different proposals if we are submitting a bid for Marketing and PR?

A1: Yes.

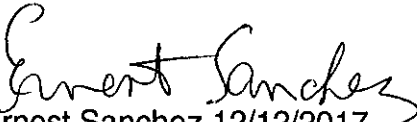
Q2: Does the not-to-exceed \$150,000 fiscal year compensation account for both scopes of services? If our firm is submitting two responses, does the \$150,000 need to be divided between both Marketing and PR?

A2: Please see "Modification to RFP" above.

ACKNOWLEDGMENT BY BIDDER

Each bidder is required to acknowledge receipt of all Addenda, including this Addendum No. 1 as specified in the RFP Instructions to Offerers.

ISSUED BY:


Ernest Sanchez 12/12/2017
Manager Marketing and Public Information